**Learn from colleagues in the news industry**

Several colleagues from the news industry will be among the more than 60 speakers at the [10th Digital Innovators’ Summit](http://www.innovators-summit.com) in Berlin, Germany, sharing insights into their digital innovation experiences, lessons learnt and plans going forward.

They include:

* Francesca Donner, Director of Times Insider, The New York Times, USA
* Frank Dopheide, Managing Director, Handelsblatt Group, Germany
* Jack Riley, Director: Commercial & Audience Development, Huffington Post /AOL, UK
* Jenni Sargent, Managing Director, First Draft, U
* Jeremy Gilbert, Director of Strategic Initiatives, Washington Post, USA
* Moritz Gimbel, VP: Product, NBC Digital News, USA
* Samantha Barry, Senior Director of Social News, CNN, USA

[DIS 2017](http://www.innovators-summit.com) takes place from 19-21 March 2017, with the [main Summit](http://www.innovators-summit.com/dis-programme-2017/) on the 20th and 21st. Sign up to attend, [**here**](http://www.innovators-summit.com/no_cache/dis-register/).

**About DIS**

As digital media and technology innovation continue at pace, DIS provides an opportunity to take time out of busy schedules and join colleagues in Berlin to consider and discuss the media and technology innovation across a range of subjects. Organised by FIPP, the network for global media, and VDZ, the German Publishers Association, now in its 10th year DIS is *the* premium media summit of its kind in Europe.

**Agenda**

Focused on cutting edge trends, the agenda for DIS agenda covers themes such as media strategy, business models and monetisation, approaches to content, audience engagement and customer development, the future of news, video and TV, connected and influencer marketing and more. Spread across three stages, there is a choice of keynotes, panel discussions and masterclasses to attend. The main Summit programme is on 20 and 21 March. Take a look at the agenda, [here](http://www.innovators-summit.com/dis-programme-2017/). (Note: subject to minor updates/changes).

**Speakers**

Speakers come from around the world, all of them at the forefront of their craft. They are are from companies and brands such as AJ+, AwesomenessTV, Bisnode, Carmel Ventures, Ebner Media Group, Editorial Perfil, Emblematic Group, Harvard Business School, Holition, Lakestar, Liquid Newsroom, Parse.ly, The Foundry (Time Inc.), The Reuters Institute for Journalism at Oxford University, Vivendi and more. Take a look at the latest list of confirmed speakers [here](http://www.innovators-summit.com/dis-speakers-2017/).

**Audience and networking**

600 delegates from 30+ countries attend DIS each year, most of them top-level strategic and operational managers. They represent in the main media, technology and marketing companies. DIS includes several networking opportunities, including meeting opportunities during the normal run of the Summit, as well as social get-togethers such as Berlin Walking Tour (19 March) and DIS Late Refined and DIS Late Redefined (20 March). Select the ones to participate in when you [register](http://www.innovators-summit.com/no_cache/dis-register/).

**Special offer to Under 35s**

DIS has 10 free tickets to give away to media and/or tech stars under the age of 35. If this is you, or you have a star in your team who you’d like to reward, get in touch with Christine Huntingford at Christine@fipp.com to find out more. The tickets will be allocated very soon, on 16 February.

**Delegations (5+ people)**

Further savings are available if you want to bring a delegation (5+people) to DIS. Contact Anja Mumm (a.mumm@vdz.de) to discuss custom delegation packages.